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## **Synaptics Named As CES Innovations Design and Engineering Award Honoree for ForcePad, the Next-Generation TouchPad**

### **Synaptics' High-Performance TouchPad with Force-Sensing Technology Recognized for Ability to Revolutionize the Human Interface for Notebook Computing**

LAS VEGAS, Jan. 9, 2013 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions, today announced that it was named as an International CES Innovations 2013 Design and Engineering Awards Honoree for ForcePad™, the breakthrough next-generation TouchPad™, at the 2013 Consumer Electronics Show in Las Vegas, Nevada. ForcePad is the PC industry's first touchpad that incorporates pressure recognition, which revolutionizes the way we interact with our PCs.

ForcePad is a multi-finger, variable force detection, capacitive touchpad that offers a large modern touchpad gesture area that is up to 40 percent thinner than today's clickpads, enabling thinner and lighter Ultrabooks, making it ideal for the fast and fluid Windows 8 touch experience by adding a new dimension of control to the notebook human-computer interaction.

"Synaptics is delighted that ForcePad is being recognized with this important award by the Consumer Electronics Association for its innovation and impact in the notebook market," says Godfrey Cheng, Vice President of Marketing for the Human Interface Systems Division. "ForcePad underscores Synaptics' long history of innovation in human interaction in the PC space and we believe it will transform the way people use their notebooks over the next several years."

The Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities
- The product's intended function and user value
- Unique and novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Synaptics is currently showcasing ForcePad and its entire portfolio of human interface products in a private meeting space (LVCC, South Hall 2, lower level, #MP25944) from January 8th through January 11th, by appointment only. Customers and suppliers are encouraged to contact their Synaptics partner to arrange a meeting time at CES. Media are encouraged to contact [synaptics@text100.com](mailto:synaptics@text100.com) to arrange a meeting time.

For up-to-the-minute Synaptics news, follow [@SynaCorp](https://twitter.com/SynaCorp) on Twitter. For more information on Synaptics' products and solutions please visit [www.synaptics.com](http://www.synaptics.com).

#### About Synaptics

As a leading developer of human interface solutions which enhance the user experience, Synaptics provides the broadest touch solutions portfolio in the industry. The ClearPad™ family supports touchscreen solutions for devices ranging from entry level mobile phones to flagship premium smartphones, tablets and notebook PCs. The TouchPad™ family, including ClickPad™ and ForcePad™, is integrated into the majority of today's notebook PCs. Synaptics' wide portfolio also includes ThinTouch™ supporting thin and light keyboard solutions, as well as key technologies for next generation touch-enabled video and display applications.

(NASDAQ: SYNA) [www.synaptics.com](http://www.synaptics.com)

Synaptics, ClearPad, TouchPad, ClickPad, ForcePad, ThinTouch, and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries. All other marks are the property of their respective owners.

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