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Synaptics Launches Single Layer On-Cell Multitouch Solution for Touch Integration into Displays

Synaptics Raises the Bar in Touch Display Integration Technology with Cost-Effective, Single-Layer Touch Display for Thinner, Lighter, More Responsive Entry-Level Smartphones

SANTA CLARA, Calif., Feb. 25, 2013 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions, today announced that its ClearPad™ Single Layer On-Cell (SLOC) capacitive touch solution, with its patented sensor design, is sampling with leading Liquid Crystal Manufacturers (LCMs). SLOC completely eliminates the discrete sensor, has no need for side borders, and delivers five finger support for feature-rich, entry-level smartphones. With its simplified manufacturing process, SLOC empowers OEMs to efficiently enter mass production in rapidly expanding entry-level smartphone markets such as Greater China.

Synaptics' SLOC solution delivers improved performance over current discrete single layer touch solutions. LCMs and OEMs both benefit from the fast time-to-market as SLOC can work with any LCD type or resolution. Synaptics' world-class global engineering support, industry-leading design tools and flexible delivery model all help the LCM simplify the process of implementing the SLOC solution into their display manufacturing process.

"With the China smartphone market poised to grow exponentially in the coming quarters, it is crucial for technology leaders to drive the adoption of touch solutions in entry-level smartphones," said Tim Bjarin, president at Creative Strategies, Inc. "Synaptics is the preeminent human interface solution provider and has taken the lead in delivering the high-performance, high-value solutions that the market demands."

"With the industry's broadest product portfolio, Synaptics is proud to deliver industry-changing touch solutions that support a full range of smartphones from our global customer base," says Kevin Barber, senior vice president and general manager of the Smart Display Division. "We will continue to raise the bar on performance, delivery and overall value as the market for high-performance human interface solutions continues to grow exponentially."

Synaptics will be showcasing its portfolio of human interface products at Mobile World Congress (MWC) in Barcelona, Spain from February 25th through February 28th in a private meeting space (Hall 2, #2MR102) by appointment only. Customers and suppliers are encouraged to contact their Synaptics partner to arrange a meeting time at MWC. Media are encouraged to contact synaptics@text100.com to arrange a meeting time.

For up-to-the-minute Synaptics news, follow [@SynaCorp](https://twitter.com/SynaCorp) on Twitter. For more information on Synaptics' products and solutions please visit www.synaptics.com.

About Synaptics

As a leading developer of human interface solutions which enhance the user experience, Synaptics provides the broadest touch solutions portfolio in the industry. The ClearPad™ family supports touchscreen solutions for devices ranging from entry level mobile phones to flagship premium smartphones, tablets and notebook PCs. The TouchPad™ family, including ClickPad™ and ForcePad™, is integrated into the majority of today's notebook PCs. Synaptics' wide portfolio also includes ThinTouch™ supporting thin and light keyboard solutions, as well as key technologies for next generation touch-enabled video and display applications.

(NASDAQ: SYNA) www.synaptics.com

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