



Synaptics A Finalist in EDN's 20th Annual Innovation Awards Competition

Synaptics Technology Strategist, Andrew Hsu, Recognized as Best Contributed Manuscript Finalist

SANTA CLARA, Calif., March 1, 2010 /PRNewswire via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leading developer of capacitive interface solutions for mobile computing, communications, and entertainment devices, has been selected to be a finalist for this year's *EDN* Innovation Awards. Instituted in 1990, the Innovation Awards honor the people, products, and technologies that have shaped the semiconductor industry over the past year.

Selection Criteria: Nominees must have demonstrated innovation that resulted in a significant advance in technology and/or product development during the past 12 months. Nominees within the Innovations of the Year (product/technology) categories must have shipped in volume in the 2009 calendar year. Nominees in the Best Contributed Article category are selected by *EDN*'s technical editors based on technical depth, relevance, and journalistic quality.

"We received an impressive number of submissions for our 2009 Innovation Awards program, indicating that innovation is alive and well despite the economically challenging year," said Rick Nelson, *EDN* editor-in-chief. "Despite our editors' best efforts to narrow the field, more than 120 products qualified as finalists, and our editors worked diligently to group them into 30 very competitive categories, representing components, integrated circuits, test systems, EDA tools, design and test software, subsystems, and systems. In the Best Contributed Manuscript category, Synaptics technology strategist, Andrew Hsu, wrote '*Choosing a Touch Technology for Handheld-System Applications*,' which is one of the outstanding submissions chosen by the *EDN* editors."

During the months of February and March, *EDN*'s worldwide audience of electronic engineers and engineering managers will use an online ballot to select the ultimate winners from among the finalists. *EDN*'s editorial staff also takes part in determining the final winners. Synaptics encourages visitors to vote at www.EDN.com/innovation20. Winners will be announced at a reception and awards ceremony on April 26, 2010, in San Jose, CA.

This year's list of finalists features 32 categories: Innovator of the Year; Accelerometers; Analog: Converters; Analog: Front-End ICs; Analog: Signal Path; Components; DC and Low-Frequency Test; Design, Debug, and Production Test, Yield Analysis; Design Frameworks; EDA: Back-End Tools; EDA: Front-End Analysis and Synthesis Tools; EDA: Front-End Simulation and Database Tools; Embedded-System Technologies; FPGAs; Microcontrollers; Microprocessors; Multimedia SOCs; Multiprocessing; Networking; Network, Timing, and BER Test; Oscilloscopes, Digitizers, and Data Acquisition; PCs and Peripherals; Power: Converters; Power: Lighting; Power: Special; Power Supplies/Systems; RFICs; RF/Microwave Test; Sensors; Silicon Intellectual Property; Software/Embedded Tools; and Best Contributed Manuscript.

About Synaptics

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. www.synaptics.com

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