



Synaptics Announces New Interface Solution for Mobile Handsets

The MobileTouch(TM) Solution Equips Mobile Handsets With Capacitive Sensing for Scrolling, Selection and On-Screen Navigation

SAN JOSE, Calif., Sep 8, 2004 /PRNewswire-FirstCall via COMTEX/ -- Synaptics(R) Incorporated (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications and entertainment devices, introduces MobileTouch (TM), a new and innovative interface for mobile phones. MobileTouch translates gestures for scrolling, selection and cursor movement into on-screen navigation, resulting in an easy to use interface that improves the user experience.

The MobileTouch solution is based on Synaptics' capacitive sensing technology, which has shipped in over one hundred million consumer devices -- such as notebook PCs and MP3 players -- since 1995. With MobileTouch, accessing and utilizing the advanced functions of mobile phones is simple and more enjoyable.

"Today's mobile phones enable everything from photography and video to Internet access, text communication, scheduling and contact management," explains Clark Foy, Vice President of Marketing at Synaptics. "In order for operators to drive revenue from mobile content and services, it is critical to have an intuitive interface solution that provides users with quick and easy access to phone features and applications. With MobileTouch, handset developers can improve the user experience without impacting form factor, resulting in higher utilization of content and services."

"In an era where the mobile interface has lagged behind advances in software and content, it is increasingly important for mobile handset developers to find simple ways for users to find and interact with today's mobile applications," said Chris Shipley, executive producer of the DEMO conferences for Network World Events & Executive Forums and lead columnist of DEMOletter. "Synaptics has successfully addressed that challenge with its MobileTouch solution, and continues to be a true innovator in interface design and development."

MobileTouch is a complete solution of customizable features that include navigation, scrolling, selection, and input. Handset developers can choose to incorporate a combination of these features or just a single one, to create a custom user interface for mobile handsets. With differentiation integral to retail success, mobile handset developers have the opportunity to create a unique and custom interface that relates to their audience.

Sleek and lightweight, MobileTouch solutions are thinner than comparable mechanical components, making them ideal for today's small, handheld devices. The MobileTouch solution offers numerous options including custom colors, sizes and shapes, illumination, and under plastic or keypad integration options, enabling a wide variety of unique designs.

Availability:

Synaptics' MobileTouch is available now. For more information about Synaptics MobileTouch, contact sales@synaptics.com.

About Synaptics Incorporated

Synaptics is a leading developer of interface solutions for mobile computing, communications and entertainment devices, with its products found in over 50 percent of today's notebook computers. Synaptics' engineered solutions for device manufacturers include: TouchPad(TM) the industry standard notebook navigation device; MobileTouch(TM), a customizable scrolling, input and navigation solution for mobile handsets; TouchRing(TM), a one dimensional scrolling solution for MP3 devices; and QuickStroke(R), a proprietary Chinese handwriting recognition software. More information about Synaptics can be found on the World Wide Web at www.synaptics.com.

NOTE: Synaptics, the Synaptics logo, TouchPad, MobileTouch, TouchRing, and QuickStroke are trademarks or registered trademarks of Synaptics in the United States and/or other countries.

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This press release contains "forward-looking" statements about Synaptics, as that term is defined under the federal securities laws. Synaptics intends such forward-looking statements to be subject to the safe-harbor created by those laws. Such forward-looking statements include, but are not limited to expectations of the market acceptability of the NavPoint product. Synaptics cautions that these statements are qualified by important factors that could cause actual results to differ materially from those

reflected by the forward-looking statements contained herein. Such factors include, but are not limited to: (a) market demand for the MobileTouch solution (b) market demand for OEM products using Synaptics' MobileTouch solution, and (c) the failure of Synaptics' products and OEM products to deliver commercially acceptable performance, and other risks as identified from time to time in Synaptics' SEC reports, including Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and Annual Reports on Form 10-K. All forward-looking statements are based on information available to Synaptics on the date hereof, and Synaptics assumes no obligation to update such statements.

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