Synaptics Exhibits Advanced Gestures and Mobile Computing Technology at CES

Combination of New Intuitive Synaptics Gestures and Larger-Sized TouchPads Deliver the Latest Wave of Next-Generation Human Interface Technology

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Synaptics Inc. (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications and entertainment devices, is exhibiting new products at the 2009 Consumer Electronics Show. Designed for PC OEMs and ODMs who develop and design industry-leading notebooks ranging from netbooks to large, powerhouse mobile workstations, Synaptics' new TouchPad(TM) solutions offer a more dynamic, enriching and productive user experience for consumers and business users. At its booth, Synaptics will be demonstrating a new suite of multi- finger gestures that, when combined with larger TouchPads, provides users with a powerful and intuitive way to be more productive and interactive with their notebook systems. In addition, Synaptics will be showcasing an impressive array of mobile devices from leading cell phone manufacturers featuring Synaptics' industry-leading ClearPad(TM) touchscreen-based interface solutions.

"Since introducing its TouchPad in a notebook computer in 1995, Synaptics has continued to expand its capabilities, adding value, intuitiveness, and enhanced end user productivity to notebook designs," said Mark Vena, vice president of Synaptics' PC Business Unit. "We believe that the combination of larger TouchPads and our new advanced gestures offer faster, easier, and more meaningful ways for people to interact with their notebook computers."

The Synaptics Gesture Suite(TM) 2009 (SGS) was developed from analyzing the most common workflows, from entertainment activities such as viewing photos and listening to music, to productivity activities such as accessing emails and presentations. The result is an intelligent usability model that makes it intuitive for consumers to easily understand and discover features, resulting in a better user experience. SGS represents a growing portfolio of gestures available on Synaptics interface solutions. These new gestures are compatible with hundreds of Microsoft Windows applications and enhance the value and productivity of notebook PCs and peripheral devices that use Synaptics TouchPads. The new gestures in SGS 2009 include:

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    *   Two-Finger Scroll for easy window scrolling in both horizontal and
        vertical directions, and work in all applications with the active
        window scroll control. Surf the Internet faster, review documents
        easily without leaving the TouchPad.
    *   Two-Finger Rotate for quickly rotating photos or pages in the most
        common photo and document applications such as Windows Photo Gallery
        and Adobe PDF.
    *   Two-Finger Pinch Zoom now enhanced with PointZoom(TM) for intelligent
        and contextual zoom control. Synaptics first led with Pinch and Expand
        to Zoom In/Out; now optimized for Web 2.0 applications. Users surfing
        the Web can pinch over a site's text enlarging the font, pinch over a
        map, and zoom in on the map -- all in the same browser window.
    *   Three-Finger Flick represents a more intuitive and reliable way to
        provide application control for rapidly paging through documents,
        photos, presentations, and other files. A simple use model to flick
        right for next, flick left for previous, flick up to start or play, and
        flick down to stop or end while improving ergonomics by reducing
        keyboard to touchpad fatigue.
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In addition, Synaptics' Large TouchPad technology incorporates a new hardware pattern design that extends previous size limitations, resulting in a larger "active area" of the TouchPad -- up to 5.8" diagonal -- that may be applied in bigger powerhouse PC notebooks. One of the chief benefits of larger TouchPads is that they tend to provide enhanced usability to users when utilizing the entire portfolio of new and previously announced Synaptics gestures.

Synaptics anticipates that large TouchPads and SGS 2009 will appear in top tier OEM notebook PC models in 2009.

To arrange a demonstration of the new products exhibited at CES, contact Karin Xie at karin.xie@edelman.com, 650-274-5898 for Synaptics.

About Synaptics

Synaptics (Nasdaq: SYNA) is a leading developer of interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. http://www.synaptics.com

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