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Synaptics Delivers World's First ClearPad™ Single Layer On-Cell Deployment with Major Chinese Mobile Manufacturer

Synaptics Partners with Yulong to Bring Human Interface Solutions to Rapidly Growing Entry-Level Smartphone Market in China

SAN JOSE, Calif., Oct. 15, 2013 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions, today announced that Yulong, one of the world's largest mobile manufacturers, has adopted the [ClearPad™ Single Layer On-Cell \(SLOC\)](#) capacitive touchscreen solution to deliver accurate, responsive and stable five-finger touch sensing technology for its feature-rich, entry-level 8908 smartphone for the Chinese market. The world's first display-integrated solution, the ClearPad SLOC solution is paving the way for Synaptics' increased technology leadership and market penetration in the rapidly expanding Chinese mobile phone market.

First sampled by leading Liquid Crystal Manufacturers (LCMs), Synaptics' ClearPad SLOC solution delivers multi-touch performance using a cutting-edge, low-cost single layer stack-up that integrates touch functionality directly into the smartphone display, completely eliminating the need for a discrete touchscreen sensor layer or side borders in the final smartphone design. In addition, Synaptics' world-class global engineering support, design tools and flexible delivery model empower OEMs like Yulong to efficiently enter mass production and drive adoption in key growth markets such as China.

Over the past year, China has quickly become the world's largest smartphone market, but as opportunities in the region continue to grow exponentially, Chinese consumers are now expecting to see more high-end features on low- to mid-range devices. By leveraging Synaptics' ClearPad SLOC solutions, manufacturers can deliver high-quality experiences specifically tailored for the Chinese market at lower price points, and increase accessibility of new touch technologies for their customers.

"As the leader of human interface technologies, we're excited to see our ClearPad SLOC solutions being rolled out in a key growth market for our business," said Jimmy Lin, senior product marketing manager of the Smart Display Division, Synaptics. "Boosted by the positive growth of the Chinese market, our technologies are poised to see even greater adoption within the region, and we expect to see even more global deployments in coming months."

For up-to-the-minute Synaptics news, follow [@SynaCorp](#) on Twitter or visit our blog at [blog.synaptics.com](#). For more information on Synaptics' products and solutions please visit [www.synaptics.com](#).

About Synaptics

As a leading developer of human interface solutions which enhance the user experience, Synaptics provides the broadest touch solutions portfolio in the industry. The ClearPad® family supports touchscreen solutions for devices ranging from entry-level mobile phones to flagship premium smartphones, tablets and notebook PCs. The TouchPad™ family, including ClickPad™ and ForcePad®, is integrated into the majority of today's notebook PCs. Synaptics' wide portfolio also includes ThinTouch® supporting thin and light keyboard solutions, as well as key technologies for next generation touch-enabled video and display applications. (NASDAQ: SYNA) [www.synaptics.com](#)

Synaptics, ClearPad, TouchPad, ClickPad, ForcePad, ThinTouch, and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries. All other marks are the property of their respective owners.

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