



Synaptics Announces MobileTouch Solution for Pantech PG-2800 Mobile Phone

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SANTA CLARA, Calif., Oct 25, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Synaptics Incorporated (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications and entertainment devices, today announced the introduction of a MobileTouch(TM) FlexPad solution for Pantech's PG-2800 mobile phone.

The PG-2800 mobile phone enables "finger writing" across the surface of the mechanical keypad. Users can quickly and easily send text messages by writing alpha-numeric characters on the keypad surface, rather than pressing keys. The MobileTouch FlexPad senses finger motions and converts the strokes into characters or actions. FlexPad offers an intuitive, efficient way to create text messages (SMS), navigate the menu structure and quickly access data such as entries in a directory. In addition, FlexPad does not disrupt the usability of the mechanical keypad and is immune to moisture, dirt and surface scratches.

"Our FlexPad solution for the Pantech PG-2800 mobile phone demonstrates the ability of Synaptics' MobileTouch solutions to simplify character entry and navigation," said Clark Foy, Synaptics' vice president of marketing. "Our thin, robust FlexPad does not impact the mechanical keypad look and feel that users are comfortable with, while enabling new and simpler ways to interact with the phone. As an example, users can quickly access the 'T's' in their phone directory simply by writing a 'T' across the keypad."

"With the PG-2800, we wanted to create the stylish mobile phone design that this dynamic marketplace demands-in combination with a highly functional interface capability," said Steven Kim, Pantech's director of product planning. "Synaptics' sensing algorithms in the MobileTouch FlexPad recognize finger movements, and the phone seamlessly translates the movements into characters. The FlexPad enables these functions while preserving the sleek, attractive form factor and durability that has differentiated our company's products since the 90's."

The Pantech PG-2800 mobile phone is available now in Russia.

The Synaptics MobileTouch(TM) FlexPad Solution

The FlexPad solution delivers an enjoyable and intuitive user experience and supports advanced industrial design. FlexPad supplements mechanical buttons and switches with a capacitive sensor that translates a user's finger movements into text or navigation, while preserving the tactile feedback of the buttons. Sensor thickness, size, and shape are customizable to fit many types of keypads, allowing OEMs to create features and functionality that are compelling to particular markets.

About Synaptics

Synaptics is a leading developer of interface solutions for the mobile computing, communications and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into more than 50 percent of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality and industrial design. The company is headquartered in Santa Clara, California. www.synaptics.com.

NOTE: Synaptics, MobileTouch, TouchPad and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries. All other marks are the property of their respective owners.

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