



Synaptics Develops Custom Interface Solution for Digitalway MPIO HD300 MP3 Player

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SAN JOSE, Calif., Oct 11, 2004 /PRNewswire-FirstCall via COMTEX/ -- Synaptics(R) Incorporated (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications and entertainment devices, has created a new custom interface for the latest Digitalway MPIO HD300 MP3 player. The customized interface solution incorporates a ScrollStrip(TM) interface for vertical scrolling with capacitive buttons, creating a simple and intuitive interface solution.

The interface is based on Synaptics' capacitive sensing technology, which has shipped in over one hundred million consumer devices -- such as notebook PCs and MP3 players -- since 1995. Its solid-state design is mounted beneath plastic, making it exceptionally durable and creating a unique industrial design. With the ScrollStrip solution's responsive, intelligent sensing technology, users can continuously scroll through long lists or accurately move short distances to make specific selections.

"Because the Digitalway HD300 MP3 player can store thousands of files, having a simple and intuitive interface is critical," explains Clark Foy, Synaptics Vice President of Marketing. "With Synaptics custom-designed interface, users can easily navigate through play lists, songs and menus using single-handed operation."

"We worked with Synaptics on the design of the Digitalway interface in order to create a unique industrial design while offering an intuitive interface for the user," explains U.S. President and CEO of Digitalway, Marcelino Kim. "The result is a sleek device design and compelling interface that today's consumers are looking for."

The Digitalway HD300 is a 20GB hard disk drive MP3 player, with FM tuner, voice recorder and data storage capabilities, and a battery life of over 16 hours. The Digitalway HD300 MPIO MP3 player is currently available at Best Buy retailers.

About Synaptics Incorporated

Synaptics is a leading developer of interface solutions for mobile computing, communications and entertainment devices, with its products found in over 50 percent of today's notebook computers. Synaptics' engineered solutions for device manufacturers include: TouchPad(TM) the industry standard notebook navigation device; MobileTouch(TM), a customizable scrolling, input and navigation solution for mobile handsets; TouchRing(TM), a one dimensional scrolling solution for MP3 devices; and QuickStroke(R), a proprietary Chinese handwriting recognition software. More information about Synaptics can be found on the web at www.synaptics.com.

About Digitalway

Digitalway's "Digital Stylist" MPIO is a global brand in portable digital audio devices. Digitalway has delivered more than 40 MP3 players globally under the MPIO (pronounced "em-pee-oh") brand since 1998, leading the portable digital audio market with high-performance and revolutionary designs. The award-winning modern designs of MPIO MP3 players combine technology and style, making MPIO the ideal digital accessory. For more information, please visit MPIO at www.mpio.com.

NOTE: Synaptics, the Synaptics logo, ScrollStrip, TouchPad, MobileTouch, TouchRing, and QuickStroke are trademarks or registered trademarks of Synaptics in the United States and/or other countries.

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This press release contains "forward-looking" statements about Synaptics, as that term is defined under the federal securities laws. Synaptics intends such forward-looking statements to be subject to the safe-harbor created by those laws. Such forward-looking statements include, but are not limited to expectations of the market acceptability of the NavPoint product. Synaptics cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward-looking statements contained herein. Such factors include, but are not limited to: (a) market demand for the ScrollStrip solution (b) market demand for Digitalway products using Synaptics' ScrollStrip solution, and (c) the failure of Synaptics' products and OEM products to deliver commercially acceptable performance, and other risks as identified from time to time in Synaptics' SEC reports, including Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and Annual Reports on Form 10-K. All forward-looking statements are based on information available to Synaptics on the date hereof, and Synaptics assumes no obligation to update such statements.

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